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| **Cadre de réponse – Mémoire technique** |

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| **Fourniture de solutions d’interactivité pédagogique ou d’animation de réunions**  **DG25.61** |

**Ecole Nationale Supérieure d'Arts et Métiers**

**Direction des Affaires Immobilières**

151 BOULEVARD DE L'HOPITAL

75013 PARIS

Ce cadre de mémoire ne sera en aucun cas un document d’information générale mais devra être rédigé spécialement pour le présent marché en prenant en compte ses spécificités.

**Réponses au mémoire 20 pages maximum, annexes comprises (Préconisation).**

Critère 2 : Méthodologie pédagogique **(30 points)**

*2.1- Qualité et pertinence du contenu pédagogique (10 points)*

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*2.2- -Méthodologie d'interprétation des résultats des tests par le candidat (approche métiers, approche cognitive, interprétation évolutive) (10 points)*

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*2.4- Disponibilité et contenu des tutoriels de formation (en français de préférence) (5 points)*

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Critère 3 : Modalités d’assistance technique : **5 points**

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| Critère 4 : Performances sociétales en lien avec l’objet du marché : **5 points**  *4.1 Mesures prises en faveur de l'égalité Femmes-Hommes (2 points)*  ………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………  ………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………  ……………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………… |  |

*4.2 - Politique en matière de bien-être au travail pour le personnel en charge de l'exécution des prestations (2 points)*

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*4.3 - Politique inclusive ou pratiques solidaires (1 point)*

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| Critère 5 : Performances environnementales en lien avec l'objet du marché : **10 points**  *5.1 Eco-conception du logiciel (5 points)*  ………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………  ………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………  ……………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………… |  |

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